



NIDA Business School cordially invites you to

**A CONVERATION WITH CHI YUE CHIU:
DEVELOPING NEW FIELDS OF INVESTIGATION IN MANAGEMENT**

by

Chi Yue Chiu



The Chinese University of Hong Kong

26 December 2022 (Monday)

14:00 – 15:00

Meeting room (8th Floor)

Abstract / Synopsis

Professor Chiu will discuss how he created and developed several new fields of investigation in management, including multiculturalism and creativity, social psychology of globalization and polycultural psychology. The rich implications of his research on the development of personal, social and cultural competences have been extensively exploited in management, marketing, legal studies, arts, sports, communication, and international relations. This research will be inspiring for PhD students, and faculty who would like to learn how to develop newer areas of research, as well as learn where the trends in management research is heading.

About the Speaker

Prof. Chi Yue Chiu is the Choh-Ming Li Professor of Psychology and the Dean of Social Science at the Chinese University of Hong Kong (CUHK). Before joining CUHK, Professor Chiu Chi-yue had taught at the University of Hong Kong, University of Illinois and Nanyang Technological University. Professor Chiu has created several new fields of investigation in basic and applied social sciences, including multiculturalism and creativity, social psychology of globalization and polycultural psychology. The rich implications of his research on the development of personal, social and cultural competences have been extensively exploited in education, management, marketing, legal studies, arts, sports, communication, and international relations. Professor Chiu owns an impressive record of research awards and publications with significant impact. He is also an innovative and passionate educator and the winner of several outstanding teaching awards at the universities he taught. He has actively contributed to the academic community through his editorial roles in reputable journals and book series. For eight years, he has collaborated with the Chinese Academy of Social Sciences to offer voluntary research development training to Chinese social scientists in Mainland China, Hong Kong, Taiwan, Europe and Australia.

Registration

Kindly make your reservation by 22 December 2022 at nbs-phd@nida.ac.th or by calling 02-727-3937.

For more information about our research seminar series, please visit www.nidabusinessschool.com/seminar

*NIDA Business School • National Institute of Development Administration
8th Floor, Boonchana-Atthakororn Bldg., 118 Moo 3 Serithai Rd., Bangkok, Bangkok 10240 www.nidabusinessschool.com*



NIDA Business School cordially invites you to

**A CONVERATION WITH YING-YI HONG:
SETTING UP, MANAGING, AND MAKING USE OF BEHAVIOURAL RESEARCH LABS**

by



Ying-Yi Hong

The Chinese University of Hong Kong

26 December 2022 (Monday)

14:30 – 15:30

Meeting room (8th Floor)

Abstract / Synopsis

Professor Hong will discuss her experiences in setting up, managing, and making use of her behavioral research labs at both her previous university affiliations as well as her current affiliation at the Chinese University of Hong Kong (CUHK). This talk will be useful to faculty who want to learn how to increase their behavioral research capacities – which encompasses a wide-range of academic disciplines, from psychology or marketing, to neuroscience and management – to build a unified platform for research to flourish. The talk will also be beneficial to researchers and PhD students who want to learn how to make the most use of the labs for their research. With cutting-edge research labs popping up worldwide, this talk will provide participants with several useful knowledge and insights in keeping up with the academic trends.

About the Speaker

Prof. Ying-yi Hong is the Associate Dean (Research) at the Chinese University of Hong Kong (CUHK) and the Principal Investigator at CUHK's Culture Lab. Her research interests include culture and cognition, behavioral decision making, multicultural identity and cultural neuroscience. She received her PhD from Columbia University and previously taught at the Hong Kong University of Science and Technology, University of Illinois at Urbana-Champaign, and Nanyang Technological University in Singapore. Her research reflects her global experiences. The editor of over ten books, including *The Oxford Handbook of Multicultural Identity*, which won the 2015 Ursula Gielen Global Psychology Book Award, she has published over 150 journal articles and book chapters and her work has been cited widely in the fields of psychology, business and education. She has received several awards for her pioneering work, including the Otto Klineberg Intercultural and International Relations Award in 2001, International Society for Self and Identity Outstanding Early Career Award in 2004, and Nanyang Award for Research Excellence in 2013. She was elected Fellow of the Association for Psychological Science (APS) and the Center for Advanced Study in the Behavioral Sciences (CASBS) at Stanford University in 2018. Her most recent awards include the Outstanding Contributions to Cultural Psychology Award in 2020 and the prestigious Senior Research Fellow Scheme (2021/22) award conferred by the Research Grant Council of Hong Kong SAR government.

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