



*NIDA Business School cordially invites you to*

**POLITICAL STRATEGIES AND CORRUPTION IN EMERGING MARKETS /  
HOW TO MANAGE YOUR DISSERTATION & RESEARCH AGENDA ONCE FINISHED**



by

**George O. White III**  
University of Michigan-Flint

**8 July 2019 (Mon)**  
**10:00 – 12:00**  
**Room 812**

### **Abstract / Synopsis**

How do we come up with a dissertation topic? How do we manage our dissertation process effectively? How do we manage relationships with committee members, and more importantly ‘manage’ our advisor? How do we manage our research pipeline derived from our dissertation once finished? These questions, and many other burning questions that doctoral students have will be discussed. Professor George White will offer tips and insights on these topics by using his research on foreign subsidiary political strategies, legal institutions, and corruption in emerging markets as a backdrop. This research seminar will appeal to all doctoral students seeking better ways to manage their dissertation, junior faculty who would like a refreshment on how to leverage their accumulated knowledge and better manage their research agenda, faculty advisors who would like to reflect/revisit and compare their experience, and to those who are interested in research on political strategies and corruption in emerging markets.

### **About the Speaker**

Professor George O. White III is an Associate Professor of Strategic Management at the University of Michigan-Flint. He also serves as a faculty affiliate with the Center for Southeast Asian Studies at the University of Michigan, a Non-Resident Research Fellow with the Asian Institute of Management (Philippines), and an Honorary Professor at Hebei Normal University in China. His research studies the interaction between legal institutions and multinational enterprise (MNE) strategic behavior and performance outcomes, primarily in Southeast Asia. He is currently conducting a multi-year research study investigating the influence of the legal environment on MNE strategic behavior and performance outcomes in Thailand and the Philippines. His research has been published in a wide array of business journals including the *Journal of World Business*, *International Business Review*, *Journal of International Management*, *Management International Review*, *Thunderbird International Business Review*, and *International Journal of Conflict Management*, among others. He serves as a member of the Editorial Board for the *Journal of World Business*, *Journal of International Management*, *Multinational Business Review*, *Journal of Asia Business Studies*, and the *Journal of Asia-Pacific Business*. He previously served as an Economic Adviser to the Shijiazhuang National Hi-Tech Industry Development Zone in China. He has facilitated and consulted on a variety of projects concerning MNE strategy, foreign direct investment, and WTO rules and policies in Southeast Asia and China. Dr. White earned a B.A. from the University of Alabama; a J.D. from Western Michigan University; an LL.M. in International Commercial Law from Emory University; an MBA from University of Texas at El Paso; and a Ph.D. in International Business from the University of Texas at El Paso. He was also a post-graduate student in Asian studies at the Center for Asian Studies, University of Alabama. He has studied, worked, and lived in the Philippines, Thailand, China, Taiwan, and Hungary.

### **Registration**

Kindly make your reservation by 4 July 2019 at [nbs-phd@nida.ac.th](mailto:nbs-phd@nida.ac.th) or by calling 02-727 3937.

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