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**DEVELOPING RESEARCH QUESTIONS:  
USING NOVEL CONTEXTS IN SOUTH & SE ASIA TO EXPLORE PUZZLES IN MANAGEMENT**

by

**Abhirup Chakrabarti**

Queen's University

11 October 2019

13:00 – 15:00

Room 812



## Abstract / Synopsis

“How do I come up with a research question?” “How do I develop research questions so that it can be turned into a full paper for publication?” This is probably one of the most common questions asked by early stage PhD students, as well as by seasoned researchers who feel that they have run out of ideas. A good research idea should be timely and interesting enough to sustain years of investment into the topic – yet if it is too new, there might not be enough existing ground work to build upon. However if an idea has been adequately researched, you risk doing something that someone else may have already done (or may be doing). Professor Chakrabarti will share his thoughts and experience on how we can develop research questions. This session will appeal to all scholars wanting to come up with research questions, or those who feel that they would like improvement in developing research questions.

## About the Speaker

Abhirup Chakrabarti is Associate Professor and Distinguished Faculty Fellow of Strategy at Smith School of Business. Dr. Chakrabarti studies corporate strategy dynamics, exploring how firms scan and search for resources, select among alternatives, integrate across business units, overcome institutional constraints, and respond to environmental shocks. He studies these dynamics in the context of business reconfiguration, where firms reorganize using strategies of mergers and acquisitions, internal development, and asset divestiture. His work has appeared in *Global Strategy Journal*, *Organization Science*, and *Strategic Management Journal*, and has achieved awards from the Administrative Sciences Association of Canada and the Strategic Management Society. Dr. Chakrabarti's courses align closely with his research. In the Smith Commerce program, he teaches courses on organizational intelligence and on policy responses to economic shocks and recessions. For PhD students, he conducts seminars on corporate strategy dynamics and on research methodology, examining the application of econometrics to problems of strategy. For Executive MBA participants, he has conducted sessions on organization growth and acquisitions strategy. While at McGill, Dr Chakrabarti co-directed the Analytic Mindset Module along with Henry Mintzberg during the initial years of the McGill-HEC Montreal EMBA program. Dr. Chakrabarti serves as an editorial board member for *IIMB Management Review* and *Strategic Management Journal*, and as an Honorary Research Associate at the Center for Economic Research of Korea (CERK). He is active at the Academy of Management and Strategic Management Society conferences, and has served as 2015 editor and 2016 chair of the Strategy Division of the Administrative Sciences Association of Canada. Prior to joining Smith, Dr. Chakrabarti was Assistant Professor at McGill University. He has previously taught at Duke University and at the National University of Singapore.

## Registration

Limited spaces are available. Kindly make your reservation by 9 October 2019 at [nbs-phd@nida.ac.th](mailto:nbs-phd@nida.ac.th) or by calling 02-727 3937. For more information about our research seminar series, please visit [www.nidabusinessschool.com/seminar](http://www.nidabusinessschool.com/seminar)

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