



NIDA Business School cordially invites you to

The Unspoken Rules Of Phd Research

by

George O. White III

University of Michigan – Flint

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14:00 PM

Room 922



Abstract / Synopsis

Many doctoral students encounter unnecessary problems because they make classic mistakes while navigating their PhD life. How do we manage relationships with committee members – and more importantly how do we ‘manage’ our advisor? How do we come up with a dissertation topic that sustains our own interests? How do we manage our dissertation process effectively? How do we overcome the pitfalls in the publication process? How do we manage our research pipeline derived from our dissertation once finished? These questions and many other burning questions that doctoral students have will be discussed. Professor George White will offer tips and insights on these topics by using his research in international business in emerging markets as a backdrop. This research seminar will appeal to all doctoral students seeking better ways to manage their dissertation.

About the Speaker

Dr. White is the Professor of Strategic Management and Director of the Doctor of Business Administration Program at the University of Michigan – Flint. His research lies in the area of global strategy, nonmarket strategy, legal and regulatory environment, and political ties. He is the Consulting Editor of *Journal of International Management*, Associate Editor at *Multinational Business Review*, and also serves as a member of the editorial board for the *Journal of World Business*, *Multinational Business Review*, *Asia Pacific Journal of Management*, *Management International Review*, *Asian Business & Management*, *Journal of Asia Business Studies*, and the *Journal of Asia-Pacific Business*. He has published more than 40 articles in leading journals on the topics of business-government interaction, political ties, corruption, and legal and regulatory institutions’ effect on MNE foreign subsidiaries. He previously served as an Economic Adviser to the Shijiazhuang National Hi-Tech Industry Development Zone in China. He has facilitated and consulted on a variety of projects concerning MNE strategy, foreign direct investment, and WTO rules and policies in Southeast Asia and China. Dr. White earned a B.A. from the University of Alabama; a J.D. from Western Michigan University; an LL.M. in International Commercial Law from Emory University; an MBA from University of Texas at El Paso; and a Ph.D. in International Business from the University of Texas at El Paso. He was also a post-graduate student in Asian studies at the Center for Asian Studies, University of Alabama. He has studied, worked, and lived in the Philippines, China, Taiwan, and Hungary.

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8th Floor, Boonchana-Atthakorom Bldg., 118 Moo 3 Serithai Rd., Bangkok, Bangkok 10240 www.nidabusinessschool.com